



G20
Young Entrepreneurs'
Alliance



ABOUT YESA

Young Entrepreneur South Africa (YESA) is a registered Not for Profit Organisation, and a national youth entrepreneurship movement established to foster a thriving ecosystem for South Africa's enterprising youth on a global scale. Youth entrepreneurship remains a practical solution to the global challenges of youth unemployment, poverty, and inequality.

It creates opportunities for sustainable job creation, self-employment, growth, and innovation. YESA serves as the official South African representative on the G20 Young Entrepreneur Alliance (G20 YEA), a global network of organizations providing "Entrepreneurship Leadership" throughout the G20 nations. Each year, the alliance convenes ahead of the G20 Leaders' Summit and B20 Business Leaders' Summit to emphasize the significance of youth entrepreneurship to governments, business leaders, and political figures of the G20 nations. The primary goal of these summits is to enable young entrepreneurs to connect, exchange ideas, and share experiences and global business best practices with their peers.

Beyond its G20 participation, YESA plays a pivotal role in forming alliances with leading local entrepreneurship organizations, focusing on the six pillars of the G20 YEA. These efforts include coordinating various initiatives that promote entrepreneurship development across South Africa. YESA has successfully facilitated and hosted delegations of young South African entrepreneurs to all countries since 2011 to date



ABOUT YEA





This annual gathering of the G20 Young Entrepreneurs Alliance representatives that happens before the G20 leaders' summit. In the G20 YEA Summit, young entrepreneurs get the opportunity to interact, participate innovation activities and and exchange cultural experiences.



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SUMMIT TOPIC



CELEBRATING 15 YEARS OF IMPACT,
Together We Thrive



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YEA SUMMIT SOUTH AFRICA 2025

SUMMIT LOCATION

Date: 18 – 21 September 2025

Country: South Africa

City: Johannesburg

Venue: Sandton Convention Center

Capacity: 5000 seater

Facilities:

- Convention Room
- Meeting rooms
- Exhibition area
- VIP holding rooms
- Parking
- Tea and Coffee
- Gala Dinner setup
- 24/7 Security and Medical support
- Top Hotels
- Walking distance to all recommended hotels
- Public transportation access incl, E-hailing
- Airport to Sandton Speed Train (Gautrain)
- High End Shopping mall
- 50+ Restaurants
- Night Entertainment



LOGISTICS



Recommended Accommodation



Sandton Sun (5*)

Sandton Towers (5*)



Southern Sun Sandton (4*)

Southern Sun Katherine Street (4*) *long walking distance*



Garden Court Sandton City (3*)

Transport



Airport Speed Train



Public Bus



Car Rental



Uber & e-hailing

SUMMIT AGENDA

(subject to change)



G20

YEA SUMMIT SOUTH AFRICA 2025

DAY 1
18th

DAY 2
19th

DAY 3
20th

DAY 4
21st

DAY 5
22nd

WELCOME DINNER
PARTY

THEME
WELCOME TO
AFRICA

SUMMIT DAY 1
KEYNOTE SPEECH

ECOSYSTEM ROUND TABLE
TECHNOLOGY & INNOVATION PANEL
NETWORKING LUNCH
(INTERACTIVE POWERFUL PANEL DISCUSSION - OPEN TO
SUGGESTIONS)
CONVERSATION LABS (WOMEN, ARTS & CULTURE, HEALTH
EDUCATION, ENERGY, MINING),
B2B/NETWORKING SESSION
EXHIBITIONS

GALA DINNER & ALUMNI AWARDS
THEME
CELEBRATING 15 YEARS OF IMPACT: TOGETHER WE THRIVE

SUMMIT DAY 2
RE-CAP ON DAY 1

F'KCP SESSION
PITCH COMPETITION
CLOSING KEY NOTE SPEECH - SA
GOVERNMENT REPRESENTATIVE
COMMUNIQUE SIGNING
TORCH HANDOVER
NETWORKING LUNCH

CLOSING CEREMONY - UNDER THE
AFRICAN SKYE

DEPARTURE DAY
REST DAY
TRAVEL. To LA

LEADERSHIP
ASSEMBLY

LEADERSHIP ASSEMBLY

Dates: 21 – 23 September 2025

Venue: Sun City Resort (104km from Johannesburg)

Sponsored by YESA for all LA members

Program

21 September Game Drive and Bush dinner

22 September LA Meeting

22 September Beach Party

Open to other delegates at their own cost



REGISTRATION FEES



630 USD

Early Bird

13 Jan – 13 Feb '25

700 USD

Normal Price

14 Feb – 14 May '25

730 USD

Last batch

Cost will cover:

- ✓ Event Access
- ✓ Exhibition Access
- ✓ B2B Sessions Access
- ✓ Meals and Refreshments
- ✓ Goodie Bag
- ✓ Access to Event App
- ✓ Site Visits
- ✓ Event Ground Transport
- ✓ Networking opportunities
- ✓ Access to attendee database
- ✓ Session recordings and presentations of speakers

CONTACT DETAILS



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