







Young Entrepreneurs'
Alliance



ABOUT YESA

Young Entrepreneur South Africa (YESA) is a registered Not for Profit Organisation, and a national youth entrepreneurship movement established to foster a thriving ecosystem for South Africa's enterprising youth on a global scale. Youth entrepreneurship remains a practical solution to the global challenges of youth unemployment, poverty, and inequality.

It creates opportunities for sustainable job creation, self-employment, growth, and innovation. YESA serves as the official South African representative on the G20 Young Entrepreneur Alliance (G20 YEA), a global network of organizations providing "Entrepreneurship Leadership" throughout the G20 nations. Each year, the alliance convenes ahead of the G20 Leaders' Summit and B20 Business Leaders' Summit to emphasize the significance of youth entrepreneurship to governments, business leaders, and political figures of the G20 nations. The primary goal of these summits is to enable young entrepreneurs to connect, exchange ideas, and share experiences and global business best practices with their peers.

Beyond its G20 participation, YESA plays a pivotal role in forming alliances with leading local entrepreneurship organizations, focusing on the six pillars of the G20 YEA. These efforts include coordinating various initiatives that promote entrepreneurship development across South Africa. YESA has successfully facilitated and hosted delegations of young South African entrepreneurs to all countries since 2011 to date



























ABOUT YEA



This annual gathering of the G20 Young
Entrepreneurs Alliance representatives that happens
before the G20 leaders' summit. In the G20 YEA
Summit, young entrepreneurs get the opportunity to
interact, participate innovation activities and and
exchange cultural experiences.



SUMMIT TOPIC



CELEBRATING 15 YEARS OF IMPACT, Together We Thrive





SUMMIT LOCATION

Date: 18 – 21 September 2025

Country: South Africa

City: Johannesburg

Venue: Sandton Convention Center

Capacity: 5000 seater

Facilities:

- Convention Room

Meeting rooms

- Exhibition area

VIP holding rooms

- Parking

- Tea and Coffee

- Gala Dinner setup

- 24/7 Security and Medical support

- Top Hotels

- Walking distance to all recommended hotels

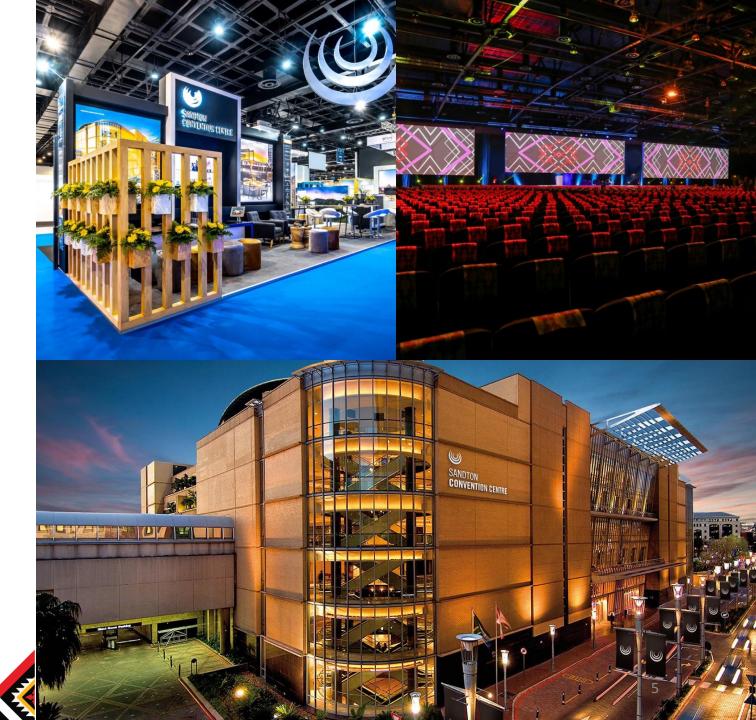
- Public transportation access incl, E-hailing

- Airport to Sandton Speed Train (Gautrain)

- High End Shopping mall

- 50+ Restaurants

- Night Entertainment



LOGISTICS



Recommended Accommodation













Sandton Sun (5*)

Sandton Towers (5*)

Southern Sun Sandton (4*)

Southern Sun Katherine Street (4*) long walking distance

Garden Court Sandton City (3*)

Transport









Airport Speed Train

Public Bus

Car Rental

Uber & e-hailing

SUMMIT AGENDA

(subject to change)



DAY 1
18th
DAY 2
19th
DAY 3
20th
DAY 4
21st
DAY 5
22nd

WELCOME DINNER PARTY

THEME
WELCOME TO
AFRICA

SUMMIT DAY 1 KEYNOTE SPEECH

ECOSYSTEM ROUND TABLE

TECHNOLOGY & INNOVATION PANEL

NETWORKING LUNCH

(INTERACTIVE POWERFUL PANEL DISCUSSION - OPEN TO

SUGGESTIONS)

CONVERSATION LABS (WOMEN, ARTS & CULTURE, HEALTH EDUCATION, ENERGY, MINING),

B2B/NETWORKING SESSION

EXHIBITIONS

GALA DINNER & ALUMNI AWARDS

THEME

CELEBRATING 15 YEARS OF IMPACT: TOGETHER WE THRIVE

SUMMIT DAY 2

RE-CAP ON DAY 1

F'KCP SESSION

PITCH COMPETITION

CLOSING KEY NOTE SPEECH - SA GOVERNMENT REPRESENTATIVE

COMMUNIQUE SIGNING

TORCH HANDOVER

NETWORKING LUNCH

CLOSING CEREMONY - UNDER THE AFRICAN SKYE

DEPARTURE DAY
REST DAY
TRAVEL. To LA

LEADERSHIP ASSEMBLY

LEADERSHIP ASSEMBLY

Dates: 21 – 23 September 2025

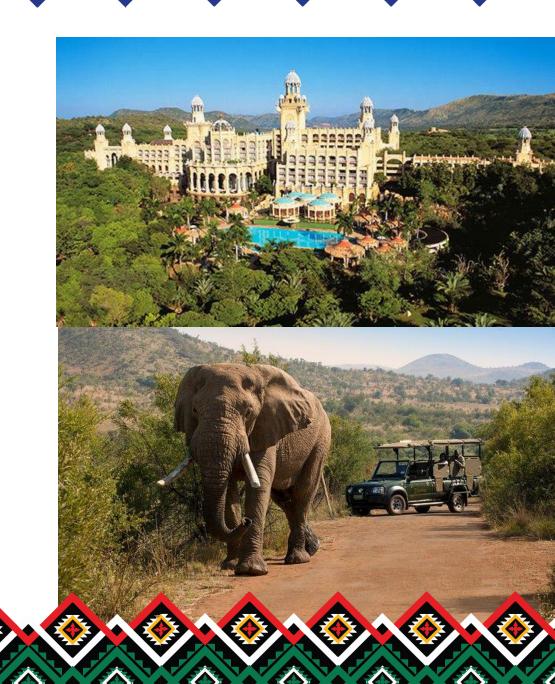
Venue: Sun City Resort (104km from Johannesburg)

Sponsored by YESA for all LA members

Program

- 21 September Game Drive and Bush dinner
- 22 September LA Meeting
- 22 September Beach Party

Open to other delegates at their own cost



REGISTRATION FEES



630 USD

Early Bird 13 Jan – 13 Feb "25 700 USD

Normal Price 14 Feb – 14 May "25 730 USD Last batch

Cost will cover:

- ✓ Event Access
- ✓ Exhibition Access
- B2B Sessions Access
- ✓ Meals and Refreshments
- √ Goodie Bag
- ✓ Access to Event App
- ✓ Site Visits
- ✓ Event Ground Transport
- ✓ Networking opportunities
- ✓ Access to attendee database
- ✓ Session recordings and presentations of speakers

CONTACT DETAILS







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